

Pou Chen announces monthly sales for January 2010

Date: February 09, 2010

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its sales for January 2010 was NT\$19,831 million on a consolidated basis and NT\$990 million on an unconsolidated basis, respectively.

Pou Chen Consolidated Sales Report

(NTD ‘000)

Consolidated Sales	Amount
January 2010	19,830,670
January 2009	16,991,820
Y-o-Y Change	+16.7%
December 2009	18,645,942
M-o-M Change	+6.4%

Note:

1. All figures were unaudited, prepared by Pou Chen. The basis for calculating the above consolidated figures was according to the same calendar period; however, they would be different from the audited consolidated figures, as the audited consolidated figures were prepared in conformity with the same accounting period.
2. The consolidated figures only included the sales of Pou Chen, Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”) and Global Brands Manufacture Limited (“GBM”), not all sales of Pou Chen’s subsidiaries. Yue Yuen’s net sales were restated to New Taiwan Dollars at the average exchange rate of the current year.
3. Pou Chen held 49.98% ownership of Yue Yuen at the end of January 31, 2010.
4. Pou Chen held 49.37% ownership of GBM at the end of January 31, 2010.

Yue Yuen, GBM, Pou Chen Sales Report

	Yue Yuen	GBM	Pou Chen
	(USD '000)	(NTD '000)	(NTD '000)
January 2010	502,451	2,822,824	990,085
January 2009	438,847	1,664,776	711,978
Y-o-Y Change	+14.5%	+69.6%	+39.1%
December 2009	469,160	2,384,471	1,124,840
M-o-M Change	+7.1%	+18.4%	-12.0%

Note:

1. All figures were unaudited, prepared by Yue Yuen, GBM and Pou Chen, respectively.
2. GBM's figures were on a consolidated basis, and the internal sales were already eliminated.
3. The above figures of Pou Chen are unconsolidated. Pou Chen has changed its business model and transferred TFT-LCD business to its 100% owned subsidiary, DDL, since April 2006. DDL's monthly sales for January 2010 was US\$6.27 million, around NT\$200 million. (DDL's monthly sales for January 2009 was US\$4.30 million, around NT\$143 million).

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>
- GBM: <http://www.gbm.com.tw/>

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